

## PhD Thesis Project Offer

*(valid during the calendar year 2025)*

### Provisional Title of the Doctoral Thesis

From Postcolonial Masculinities to Far-Right Fame: Digital Nationalism in Brazil and India

### Subject area\* / Research line

Social Sciences (Cultural Studies / Postcolonial Studies and Gender)

### Summary of the Doctoral Thesis (maximum 300 words)

This thesis investigates how far-right figures in postcolonial contexts like Brazil and India construct political identities through the intersection of fame, masculinity and digital media. Using a comparative framework, the research will analyse how gendered and racialised discourses circulate via Instagram, YouTube and Twitter to normalise far-right ideologies and exclude minorities. The selection of the countries is open to discussion.

**Is the development of this thesis associated with the execution of any research project? If so, provide details of the project (title, funding entity, and execution period)**

-

### Academic Profile of the Student (maximum 200 words)

Interest in gender and race studies, postcolonial theory, and digital culture. Experience in discourse analysis and/or ethnographic methods is an asset.

### Contact: institutional email of the Supervisor

[gabriel.bayarri@urjc.es](mailto:gabriel.bayarri@urjc.es)

### Institutional Website of the Supervisor

<https://servicios.urjc.es/pdi/ver/gabriel.bayarri>

\*See the Subject Areas at <https://www.urjc.es/informacion-practica#oferta-proyectos-de-tesis>.  
Each project will be included in a single subject area.