

Seminario de investigación – 5 de mayo de 2026

The US-Canada travel slump: Economic and immigration policy impacts on tourist behavior

Campus de Vicálvaro, seminario 059 departamental
Horario 15.00h. a 17.00h

Impartido por:

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Organizado por:

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Antecedentes y Justificación

The inauguration of Donald Trump as President of the United States in January 2025 and the policies that soon followed have led to trade tensions between the United States, Canada, and Mexico, marked by the imposition of 25% tariffs on Canadian and Mexican goods. This, in addition to repeated allusions to Canada becoming the 51st state of the union, has significantly disrupted the travel and tourism sectors across North America. These economic measures, coupled with stringent immigration policies, have not only altered travel patterns but also reshaped public perceptions and behaviours, leading to profound economic and social consequences. This paper focuses on the impact Trump's policies have had on the travel and tourism sector over the past few months, especially in Canada and the USA.

Objetivos del Seminario

The objectives of the seminar are to discuss the relationships between politics, economic and immigration policies, and tourism. The current situation of the USA and Canada serves as a case study.

Resultados esperados y networking para los miembros del Centro

Forthcoming

Programa de Trabajo

Forthcoming