

GRADO EN MARKETING

RESUMEN MEMORIA ANUAL DE SEGUIMIENTO

CURSO ACADÉMICO

2014-15

INGRESO Y MATRICULACIÓN

| NOTA DE CORTE | 2014-15 | |
|---------------|---------|------------|
| | JUNIO | SEPTIEMBRE |
| ARANJUEZ | 5.00 | 6.91 |
| FUENLABRADA | 8.27 | - |
| INGLÉS | 5.00 | - |
| MADRID | 8.84 | - |
| MÓSTOLES | 7.88 | - |

PERFIL DE INGRESO

| INDICADORES | ARANJUEZ | FUENLABRADA | INGLÉS | MADRID | MÓSTOLES |
|---|----------|-------------|--------|----------|----------|
| a. NOTA MEDIA DE ACCESO AL PLAN DE ESTUDIOS | 7.14 | 8.96 | 7.58 | 9.81 | 8.32 |
| b. DEMANDA DEL PLAN DE ESTUDIOS | 533.00 | 1,213.00 | 269.00 | 1,299.00 | 903.00 |
| c. TOTAL ESTUDIANTES MATRICULADOS DE NUEVO INGRESO 1ª OPCIÓN | 44.00 | 38.00 | 56.00 | 57.00 | 28.00 |
| d. TOTAL ESTUDIANTES MATRICULADOS DE NUEVO INGRESO | 85.00 | 94.00 | 83.00 | 181.00 | 69.00 |
| e. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO (HOMBRES) | 48.00 | 37.00 | 37.00 | 66.00 | 28.00 |
| f. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO (MUJERES) | 37.00 | 57.00 | 46.00 | 115.00 | 41.00 |
| g. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO (HOMBRES) % | 56.47 | 39.36 | 44.58 | 36.46 | 40.58 |
| h. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO (MUJERES) % | 43.53 | 60.64 | 55.42 | 63.54 | 59.42 |
| i. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO DE FUERA DE LA CAM | 21.00 | 25.00 | 14.00 | 35.00 | 7.00 |
| j. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO DE FUERA DE LA CAM % | 27.06 | 27.66 | 18.07 | 53.04 | 10.14 |
| k. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO EXTRANJEROS | 9.00 | 5.00 | 3.00 | 78.00 | 1.00 |
| l. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO EXTRANJEROS % | 10.59 | 5.32 | 3.61 | 43.09 | 1.45 |
| m. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO A TIEMPO COMPLETO | 81.00 | 90.00 | 83.00 | 179.00 | 68.00 |
| n. OFERTA | 85.00 | 70.00 | 70.00 | 80.00 | 65.00 |
| o. TASA DE COBERTURA (%ESTUDIANTES MATRICULADOS SIN ANULACIONES SOBRE LA OFERTA DISPONIBLE) | 88.24 | 122.86 | 111.43 | 221.25 | 100.00 |
| p. % ESTUDIANTES DE 1ª OPCIÓN SOBRE EL TOTAL DE MATRICULADOS | 58.67 | 44.19 | 71.79 | 32.20 | 43.08 |
| q. ESTUDIANTES MATRICULADOS DE NUEVO INGRESO DISCAPACITADOS | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 |

RENDIMIENTO ACADÉMICO

| ARANJUEZ | | | | | |
|----------|---|------------|---------------|----------------|---------|
| Curso | Asignatura | Nº Alumnos | T Rendimiento | T Presentación | T Éxito |
| 1 | DERECHO CIVIL | 72 | 86.11% | 98.61% | 87.32% |
| 1 | ESTADISTICA APLICADA AL MARKETING | 74 | 89.19% | 95.95% | 92.96% |
| 1 | HISTORIA DE LA CULTURA COMERCIAL Y SOCIEDAD | 75 | 98.67% | 100.00% | 98.67% |
| 1 | HISTORIA ECONOMICA Y DEL MARKETING | 73 | 94.52% | 98.63% | 95.83% |
| 1 | INFORMATICA APLICADA AL MARKETING | 59 | 62.71% | 89.83% | 69.81% |
| 1 | INTRODUCCION A LA EMPRESA | 72 | 97.22% | 100.00% | 97.22% |
| 1 | INTRODUCCION AL MARKETING | 67 | 92.54% | 97.01% | 95.38% |
| 1 | MARKETING Y TECNICAS DE COMUNICACION | 74 | 100.00% | 100.00% | 100.00% |
| 1 | MATEMATICAS EMPRESARIALES | 74 | 52.70% | 87.84% | 60.00% |
| 1 | SOCIOLOGIA DE LA EMPRESA | 72 | 84.72% | 100.00% | 84.72% |

| FUENLABRADA | | | | | |
|-------------|--|------------|---------------|----------------|---------|
| Curso | Asignatura | Nº Alumnos | T Rendimiento | T Presentación | T Éxito |
| 1 | DERECHO CIVIL | 74 | 91.89% | 98.65% | 93.15% |
| 1 | ESTADISTICA APLICADA AL MARKETING | 93 | 60.22% | 89.25% | 67.47% |
| 1 | HISTORIA DE LA CULTURA COMERCIAL Y SOCIEDAD | 74 | 95.95% | 95.95% | 100.00% |
| 1 | HISTORIA ECONOMICA Y DEL MARKETING | 72 | 95.83% | 95.83% | 100.00% |
| 1 | INFORMATICA APLICADA AL MARKETING | 75 | 70.67% | 93.33% | 75.71% |
| 1 | INTRODUCCION A LA EMPRESA | 78 | 70.51% | 96.15% | 73.33% |
| 1 | INTRODUCCION AL MARKETING | 78 | 79.49% | 94.87% | 83.78% |
| 1 | MARKETING Y TECNICAS DE COMUNICACION | 85 | 97.65% | 98.82% | 98.81% |
| 1 | MATEMATICAS EMPRESARIALES | 113 | 82.30% | 95.58% | 86.11% |
| 1 | SOCIOLOGIA DE LA EMPRESA | 74 | 98.65% | 98.65% | 100.00% |
| 2 | ANALISIS ECONOMICO-FINANCIERO EN MARKETING I | 90 | 54.44% | 90.00% | 60.49% |
| 2 | ANALISIS ECONOMICO-FINANCIERO EN MARKETING II | 86 | 80.23% | 93.02% | 86.25% |
| 2 | DERECHO DEL TRABAJO Y DE LA SEGURIDAD SOCIAL | 92 | 90.22% | 95.65% | 94.32% |
| 2 | DERECHO MERCANTIL: REGULACION JURIDICA DEL MERCADO | 85 | 97.65% | 97.65% | 100.00% |
| 2 | DIRECCION ESTRATEGICA | 105 | 78.10% | 96.19% | 81.19% |
| 2 | ECONOMIA I: MICROECONOMIA | 71 | 67.61% | 97.18% | 69.57% |
| 2 | ECONOMIA II: MACROECONOMIA | 88 | 88.64% | 96.59% | 91.76% |
| 2 | IDIOMA MODERNO | 96 | 64.58% | 100.00% | 64.58% |
| 2 | MARKETING ESTRATEGICO | 79 | 96.20% | 96.20% | 100.00% |
| 2 | METODOS DE DECISION APLICADOS AL MARKETING | 102 | 62.75% | 86.27% | 72.73% |
| 2 | PSICOLOGIA APLICADA AL MARKETING | 86 | 90.70% | 96.51% | 93.98% |
| 2 | RESPONSABILIDAD Y MARKETING SOCIAL CORPORATIVO | 80 | 95.00% | 97.50% | 97.44% |
| 3 | COMPORTAMIENTO DEL CONSUMIDOR | 71 | 83.10% | 98.59% | 84.29% |
| 3 | DIRECCION DE VENTAS | 65 | 92.31% | 98.46% | 93.75% |
| 3 | INVESTIGACION DE MERCADOS I | 56 | 98.21% | 98.21% | 100.00% |
| 3 | INVESTIGACION DE MERCADOS II | 59 | 91.53% | 93.22% | 98.18% |
| 3 | MARKETING INDUSTRIAL Y DE SERVICIOS | 64 | 98.44% | 100.00% | 98.44% |
| 3 | MARKETING RELACIONAL, DIRECTO E INTERACTIVO | 64 | 92.19% | 96.88% | 95.16% |
| 3 | MARKETING Y SISTEMAS DE INFORMACION APLICADOS | 69 | 97.10% | 97.10% | 100.00% |
| 3 | POLITICA DE COMUNICACION | 58 | 93.10% | 98.28% | 94.74% |
| 3 | POLITICA DE DISTRIBUCION | 61 | 98.36% | 98.36% | 100.00% |
| 3 | POLITICA DE PRECIOS Y COSTES | 74 | 93.24% | 97.30% | 95.83% |
| 3 | POLITICA DE PRODUCTO | 62 | 98.39% | 100.00% | 98.39% |
| 3 | TECNICAS DE NEGOCIACION COMERCIAL | 69 | 89.86% | 98.55% | 91.18% |
| 4 | ANALISIS Y PREVISION DE VENTAS | 67 | 98.51% | 100.00% | 98.51% |
| 4 | DIRECCION DE RECURSOS HUMANOS (AREA COMERCIAL) | 68 | 98.53% | 100.00% | 98.53% |
| 4 | MARKETING INTERNO | 60 | 96.67% | 100.00% | 96.67% |
| 4 | MARKETING Y DIRECCION DE COMUNICACION | 66 | 98.48% | 100.00% | 98.48% |
| 4 | PLAN DE MARKETING | 61 | 96.72% | 98.36% | 98.33% |
| 4 | PRACTICAS EXTERNAS | 38 | 100.00% | 100.00% | 100.00% |
| 4 | RECONOCIMIENTO ACADEMICO DE CREDITOS | 45 | 73.33% | 73.33% | 100.00% |
| 4 | TRABAJO FIN DE GRADO | 23 | 100.00% | 100.00% | 100.00% |

| INGLÉS | | | | | |
|--------|--|------------|---------------|----------------|---------|
| Curso | Asignatura | Nº Alumnos | T Rendimiento | T Presentación | T Éxito |
| 1 | APPLIED STATISTICS TO MARKETING | 148 | 47.30% | 76.35% | 61.95% |
| 1 | CIVIL LAW | 75 | 84.00% | 97.33% | 86.30% |
| 1 | COMPUTER SCIENCES APPLIED TO MARKETING | 93 | 60.22% | 87.10% | 69.14% |
| 1 | CORPORATE MATHEMATICS | 162 | 45.06% | 88.89% | 50.69% |
| 1 | CORPORATE SOCIOLOGY | 74 | 87.84% | 94.59% | 92.86% |
| 1 | ECONOMIC AND MARKETING HISTORY | 83 | 74.70% | 98.80% | 75.61% |
| 1 | HISTORY OF THE COMMERCIAL CULTURE AND SOCIETY | 86 | 52.33% | 89.53% | 58.44% |
| 1 | INTRODUCTION TO CORPORATIONS | 79 | 74.68% | 98.73% | 75.64% |
| 1 | INTRODUCTION TO MARKETING | 82 | 85.37% | 93.90% | 90.91% |
| 1 | MARKETING AND COMMUNICATION TECHNIQUES | 74 | 97.30% | 98.65% | 98.63% |
| 2 | DECISSION MAKING METHODS APPLIED TO MARKETING | 94 | 44.68% | 77.66% | 57.53% |
| 2 | ECONOMIC-FINANCIAL ANALYSIS IN MARKETING I | 82 | 71.95% | 92.68% | 77.63% |
| 2 | ECONOMIC-FINANCIAL ANALYSIS IN MARKETING II | 91 | 78.02% | 86.81% | 89.87% |
| 2 | ECONOMICS I: MICRO-ECONOMICS | 85 | 76.47% | 88.24% | 86.67% |
| 2 | ECONOMICS II: MACRO-ECONOMICS | 99 | 66.67% | 86.87% | 76.74% |
| 2 | LABOUR AND SOCIAL SECURITY LAW | 89 | 86.52% | 100.00% | 86.52% |
| 2 | MERCANTILE LAW: LEGAL REGULATION OF THE MARKET | 79 | 87.34% | 94.94% | 92.00% |
| 2 | MODERN LANGUAGE | 57 | 89.47% | 100.00% | 89.47% |
| 2 | PSYCHOLOGY APPLIED TO MARKETING | 82 | 89.02% | 93.90% | 94.81% |
| 2 | RESPONSABILITY AND CORPORATE SOCIAL MARKETING | 73 | 93.15% | 100.00% | 93.15% |
| 2 | STRATEGIC MANAGEMENT | 92 | 54.35% | 91.30% | 59.52% |
| 2 | STRATEGIC MARKETING | 78 | 92.31% | 93.59% | 98.63% |
| 3 | COMMERCIAL NEGOTIATION TECHNIQUES | 54 | 92.59% | 100.00% | 92.59% |
| 3 | COMMUNICATION POLICY | 68 | 100.00% | 100.00% | 100.00% |
| 3 | CONSUMER BEHAVIOUR | 67 | 100.00% | 100.00% | 100.00% |
| 3 | DISTRIBUTION POLICY | 59 | 96.61% | 96.61% | 100.00% |
| 3 | INDUSTRIAL AND SERVICES MARKETING | 55 | 100.00% | 100.00% | 100.00% |
| 3 | MARKETING AND APPLIED INFORMATION SYSTEMS | 56 | 100.00% | 100.00% | 100.00% |
| 3 | MARKET RESEARCH I | 59 | 100.00% | 100.00% | 100.00% |
| 3 | MARKET RESEARCH II | 63 | 100.00% | 100.00% | 100.00% |
| 3 | PRICE AND COST POLICY | 62 | 87.10% | 100.00% | 87.10% |
| 3 | PRODUCT POLICY | 68 | 97.06% | 98.53% | 98.51% |
| 3 | RELATIONAL, DIRECT AND INTERACTIVE MARKETING | 72 | 95.83% | 97.22% | 98.57% |
| 3 | SALES MANAGEMENT | 60 | 98.33% | 98.33% | 100.00% |
| 4 | ACADEMIC RECOGNITION OF CREDITS | 36 | 69.44% | 69.44% | 100.00% |
| 4 | DIRECTION OF HUMAN RESOURCES | 48 | 95.83% | 100.00% | 95.83% |
| 4 | END OF DEGREE PROJECT | 25 | 100.00% | 100.00% | 100.00% |
| 4 | INTERNAL MARKETING | 48 | 100.00% | 100.00% | 100.00% |
| 4 | INTERNSHIP PLACEMENT | 27 | 100.00% | 100.00% | 100.00% |
| 4 | MARKETING AND MANAGEMENT COMMUNICATION | 47 | 100.00% | 100.00% | 100.00% |
| 4 | MARKETING PLAN | 52 | 96.15% | 96.15% | 100.00% |
| 4 | SALES FORECAST AND ANALYSIS | 50 | 78.00% | 92.00% | 84.78% |

| MADRID | | | | | |
|--------|--|------------|---------------|----------------|---------|
| Curso | Asignatura | Nº Alumnos | T Rendimiento | T Presentación | T Éxito |
| 1 | DERECHO CIVIL | 83 | 97.59% | 100.00% | 97.59% |
| 1 | ESTADISTICA APLICADA AL MARKETING | 90 | 88.89% | 92.22% | 96.39% |
| 1 | HISTORIA DE LA CULTURA COMERCIAL Y SOCIEDAD | 81 | 100.00% | 100.00% | 100.00% |
| 1 | HISTORIA ECONOMICA Y DEL MARKETING | 82 | 100.00% | 100.00% | 100.00% |
| 1 | INFORMATICA APLICADA AL MARKETING | 75 | 86.67% | 97.33% | 89.04% |
| 1 | INTRODUCCION A LA EMPRESA | 81 | 100.00% | 100.00% | 100.00% |
| 1 | INTRODUCCION AL MARKETING | 78 | 98.72% | 100.00% | 98.72% |
| 1 | MARKETING Y TECNICAS DE COMUNICACION | 80 | 98.75% | 100.00% | 98.75% |
| 1 | MATEMATICAS EMPRESARIALES | 128 | 64.06% | 94.53% | 67.77% |
| 1 | SOCIOLOGIA DE LA EMPRESA | 81 | 98.77% | 100.00% | 98.77% |
| 2 | ANALISIS ECONOMICO-FINANCIERO EN MARKETING I | 94 | 92.55% | 95.74% | 96.67% |
| 2 | ANALISIS ECONOMICO-FINANCIERO EN MARKETING II | 92 | 98.91% | 98.91% | 100.00% |
| 2 | DERECHO DEL TRABAJO Y DE SEGURIDAD SOCIAL | 93 | 98.92% | 98.92% | 100.00% |
| 2 | DERECHO MERCANTIL: REGULACION JURIDICA DEL MERCADO | 99 | 96.97% | 97.98% | 98.97% |
| 2 | DIRECCION ESTRATEGICA | 106 | 77.36% | 100.00% | 77.36% |
| 2 | ECONOMIA I: MICROECONOMIA | 91 | 98.90% | 98.90% | 100.00% |
| 2 | ECONOMIA II: MACROECONOMIA | 110 | 82.73% | 100.00% | 82.73% |
| 2 | IDIOMA MODERNO | 91 | 73.63% | 100.00% | 73.63% |
| 2 | MARKETING ESTRATEGICO | 116 | 98.28% | 99.14% | 99.13% |
| 2 | METODOS DE DECISION APLICADOS AL MARKETING | 151 | 55.63% | 90.07% | 61.76% |
| 2 | PSICOLOGIA APLICADA AL MARKETING | 89 | 97.75% | 97.75% | 100.00% |
| 2 | RESPONSABILIDAD Y MARKETING SOCIAL CORPORATIVO | 87 | 97.70% | 98.85% | 98.84% |
| 3 | COMPORTAMIENTO DEL CONSUMIDOR | 101 | 99.01% | 99.01% | 100.00% |
| 3 | DIRECCION DE VENTAS | 106 | 98.11% | 100.00% | 98.11% |
| 3 | INVESTIGACION DE MERCADOS I | 106 | 100.00% | 100.00% | 100.00% |
| 3 | INVESTIGACION DE MERCADOS II | 105 | 97.14% | 97.14% | 100.00% |
| 3 | MARKETING INDUSTRIAL Y DE SERVICIOS | 103 | 96.12% | 100.00% | 96.12% |
| 3 | MARKETING RELACIONAL, DIRECTO E INTERACTIVO | 101 | 99.01% | 100.00% | 99.01% |
| 3 | MARKETING Y SISTEMAS DE INFORMACION APLICADOS | 105 | 99.05% | 99.05% | 100.00% |
| 3 | POLITICA DE COMUNICACION | 104 | 98.08% | 100.00% | 98.08% |
| 3 | POLITICA DE DISTRIBUCION | 106 | 100.00% | 100.00% | 100.00% |
| 3 | POLITICA DE PRECIOS Y COSTES | 110 | 96.36% | 99.09% | 97.25% |
| 3 | POLITICA DE PRODUCTO | 93 | 100.00% | 100.00% | 100.00% |
| 3 | TECNICAS DE NEGOCIACION COMERCIAL | 105 | 89.52% | 99.05% | 90.38% |
| 4 | ANALISIS Y PREVISION DE VENTAS | 105 | 85.71% | 95.24% | 90.00% |
| 4 | DIRECCION DE RECURSOS HUMANOS | 89 | 96.63% | 98.88% | 97.73% |
| 4 | MARKETING INTERNO | 89 | 98.88% | 98.88% | 100.00% |
| 4 | MARKETING Y DIRECCION DE COMUNICACION | 89 | 98.88% | 100.00% | 98.88% |
| 4 | PLAN DE MARKETING | 88 | 98.86% | 100.00% | 98.86% |
| 4 | PRACTICAS EXTERNAS | 70 | 100.00% | 100.00% | 100.00% |
| 4 | RECONOCIMIENTO ACADEMICO DE CREDITOS | 64 | 57.81% | 57.81% | 100.00% |
| 4 | TRABAJO FIN DE GRADO | 65 | 100.00% | 100.00% | 100.00% |

| MÓSTOLES | | | | | |
|----------|--|------------|---------------|----------------|---------|
| Curso | Asignatura | Nº Alumnos | T Rendimiento | T Presentación | T Éxito |
| 1 | DERECHO CIVIL | 63 | 95.24% | 95.24% | 100.00% |
| 1 | ESTADISTICA APLICADA AL MARKETING | 67 | 71.64% | 88.06% | 81.36% |
| 1 | HISTORIA DE LA CULTURA COMERCIAL Y SOCIEDAD | 61 | 91.80% | 96.72% | 94.92% |
| 1 | HISTORIA ECONOMICA Y DEL MARKETING | 61 | 73.77% | 100.00% | 73.77% |
| 1 | INFORMATICA APLICADA AL MARKETING | 56 | 73.21% | 85.71% | 85.42% |
| 1 | INTRODUCCION A LA EMPRESA | 62 | 90.32% | 98.39% | 91.80% |
| 1 | INTRODUCCION AL MARKETING | 65 | 83.08% | 96.92% | 85.71% |
| 1 | MARKETING Y TECNICAS DE COMUNICACION | 66 | 89.39% | 96.97% | 92.19% |
| 1 | MATEMATICAS EMPRESARIALES | 80 | 61.25% | 88.75% | 69.01% |
| 1 | SOCIOLOGIA DE LA EMPRESA | 66 | 98.48% | 98.48% | 100.00% |
| 2 | ANALISIS ECONOMICO-FINANCIERO EN MARKETING I | 45 | 97.78% | 97.78% | 100.00% |
| 2 | ANALISIS ECONOMICO-FINANCIERO EN MARKETING II | 44 | 77.27% | 97.73% | 79.07% |
| 2 | DERECHO DEL TRABAJO Y DE LA SEGURIDAD SOCIAL | 49 | 83.67% | 97.96% | 85.42% |
| 2 | DERECHO MERCANTIL: REGULACION JURIDICA DEL MERCADO | 48 | 100.00% | 100.00% | 100.00% |
| 2 | DIRECCION ESTRATEGICA | 48 | 58.33% | 100.00% | 58.33% |
| 2 | ECONOMIA I: MICROECONOMIA | 47 | 80.85% | 87.23% | 92.68% |
| 2 | ECONOMIA II: MACROECONOMIA | 47 | 97.87% | 97.87% | 100.00% |
| 2 | IDIOMA MODERNO | 21 | 71.43% | 100.00% | 71.43% |
| 2 | MARKETING ESTRATEGICO | 49 | 100.00% | 100.00% | 100.00% |
| 2 | METODOS DE DECISION APLICADOS AL MARKETING | 47 | 36.17% | 74.47% | 48.57% |
| 2 | PSICOLOGIA APLICADA AL MARKETING | 49 | 87.76% | 97.96% | 89.58% |
| 2 | RESPONSABILIDAD Y MARKETING SOCIAL CORPORATIVO | 49 | 100.00% | 100.00% | 100.00% |

PROFESORADO QUE IMPARTE EN EL PLAN DE ESTUDIO

| ARANJUEZ | | |
|---------------------------------|----------|---------|
| CATEGORÍA | 2014-15 | |
| | Nº TOTAL | % DOCT. |
| PROFESOR VISITANTE | 6 | 33.33% |
| TITULAR DE UNIVERSIDAD | 1 | 100.00% |
| TITULAR DE UNIVERSIDAD INTERINO | 1 | 100.00% |
| TOTAL | 8 | |

| FUENLABRADA | | |
|--|-----------|---------|
| CATEGORÍA | 2014-15 | |
| | Nº TOTAL | % DOCT. |
| PROFESOR ASOCIADO | | % |
| PROFESOR CONTRATADO DOCTOR | 9 | 100.00% |
| PROFESOR VISITANTE | 11 | 18.18% |
| TITULAR DE UNIVERSIDAD | 7 | 100.00% |
| TITULAR DE UNIVERSIDAD INTERINO | 6 | 100.00% |
| TITULAR ESCUELA UNIVERSITARIA INTERINO | 1 | 0.00% |
| PROFESOR AYUDANTE DOCTOR | | % |
| PROFESOR COLABORADOR | 1 | 100.00% |
| TITULAR ESCUELA UNIVERSITARIA | 2 | 50.00% |
| INVESTIGADOR | | % |
| TOTAL | 37 | |

| INGLÉS | | |
|--|-----------|---------|
| CATEGORÍA | 2014-15 | |
| | Nº TOTAL | % DOCT. |
| PROFESOR ASOCIADO | 1 | 0.00% |
| PROFESOR VISITANTE | 6 | 16.67% |
| TITULAR DE UNIVERSIDAD INTERINO | 4 | 100.00% |
| TITULAR ESCUELA UNIVERSITARIA | | % |
| TITULAR ESCUELA UNIVERSITARIA INTERINO | | % |
| AYUDANTE | | % |
| TITULAR DE UNIVERSIDAD | 5 | 100.00% |
| INVESTIGADOR | | % |
| PROFESOR AYUDANTE DOCTOR | 1 | 100.00% |
| PROFESOR CONTRATADO DOCTOR | 7 | 100.00% |
| TOTAL | 24 | |

| MADRID | | |
|--|-----------|---------|
| CATEGORÍA | 2014-15 | |
| | Nº TOTAL | % DOCT. |
| PROFESOR CONTRATADO DOCTOR | 9 | 100.00% |
| PROFESOR VISITANTE | 1 | 0.00% |
| TITULAR DE UNIVERSIDAD | 19 | 100.00% |
| TITULAR DE UNIVERSIDAD INTERINO | 7 | 100.00% |
| TITULAR ESCUELA UNIVERSITARIA INTERINO | 1 | 0.00% |
| PROFESOR ASOCIADO | 1 | 0.00% |
| TITULAR ESCUELA UNIVERSITARIA | 1 | 0.00% |
| CATEDRATICO DE UNIVERSIDAD | | % |
| INVESTIGADOR | 1 | 0.00% |
| PROFESOR AYUDANTE DOCTOR | | % |
| PROFESOR COLABORADOR | 2 | 0.00% |
| TOTAL | 42 | |

| MÓSTOLES | | | | |
|--|-----------|---------|-----------|---------|
| CATEGORÍA | 2013-14 | | 2014-15 | |
| | Nº TOTAL | % DOCT. | Nº TOTAL | % DOCT. |
| PROFESOR VISITANTE | 3 | 0.00% | 7 | 14.29% |
| TITULAR DE UNIVERSIDAD | 2 | 100.00% | 1 | 100.00% |
| TITULAR DE UNIVERSIDAD INTERINO | 3 | 100.00% | 4 | 100.00% |
| TITULAR ESCUELA UNIVERSITARIA | 2 | 0.00% | | % |
| TITULAR ESCUELA UNIVERSITARIA INTERINO | 1 | 0.00% | 2 | 0.00% |
| PROFESOR CONTRATADO DOCTOR | | % | 5 | 100.00% |
| TOTAL | 11 | | 19 | |

OTROS INDICADORES DEL PROFESORADO

| ARANJUEZ | |
|--------------------|---------|
| INDICADORES | 2014-15 |
| SEXENIOS | 0 |
| QUINQUENIOS | 3 |
| Nº TIEMPO COMPLETO | 8 |
| Nº TIEMPO PARCIAL | 0 |
| Nº DOCTORES | 4 |
| % DOCTORES | 50.00% |
| TOTAL PROFESORADO | 8 |

| FUENLABRADA | |
|--------------------|---------|
| INDICADORES | 2014-15 |
| SEXENIOS | 3 |
| QUINQUENIOS | 36 |
| Nº TIEMPO COMPLETO | 35 |
| Nº TIEMPO PARCIAL | 2 |
| Nº DOCTORES | 26 |
| % DOCTORES | 70.27% |
| TOTAL PROFESORADO | 37 |

| INGLÉS | |
|--------------------|---------|
| INDICADORES | 2014-15 |
| SEXENIOS | 2 |
| QUINQUENIOS | 17 |
| Nº TIEMPO COMPLETO | 21 |
| Nº TIEMPO PARCIAL | 3 |
| Nº DOCTORES | 18 |
| % DOCTORES | 75.00% |
| TOTAL PROFESORADO | 24 |

| MADRID | |
|--------------------|---------|
| INDICADORES | 2014-15 |
| SEXENIOS | 9 |
| QUINQUENIOS | 70 |
| Nº TIEMPO COMPLETO | 40 |
| Nº TIEMPO PARCIAL | 2 |
| Nº DOCTORES | 35 |
| % DOCTORES | 83.33% |
| TOTAL PROFESORADO | 42 |

| MÓSTOLES | |
|--------------------|---------|
| INDICADORES | 2014-15 |
| SEXENIOS | 1 |
| QUINQUENIOS | 8 |
| Nº TIEMPO COMPLETO | 18 |
| Nº TIEMPO PARCIAL | 1 |
| Nº DOCTORES | 11 |
| % DOCTORES | 57.89% |
| TOTAL PROFESORADO | 19 |